



Niagri strengthens its dealerships in the UK

Norfolk based Niagri Engineering Ltd has been confirmed as the new dealer for England and Wales for Miedema soil cultivation, planting, grading and storage equipment. The new dealership will further strengthen growth plans for the business, with a range of machinery which compliments what Niagri already offer to the vegetable industry.

Miedema have been providing effective solutions for potato growers throughout the world since 1940 and have been a well-known name in the UK for many years. In 2014 the company was invested into by the brothers of Dewulf, and they have continued to restructure dealerships throughout the world. Their range of machinery includes planters, cultivators, grading systems, box fillers, tippers and store loaders.

Niagri, already importers of the Dewulf harvesting range, plan to gradually will take over from Miedema Mercer who currently hold the dealership for England and Wales.

With the recent appointment of new Service and Sales Managers, Niagri are recruiting for further Service Technicians to support the expansion, and will hold a stock of common Miedema parts to be able to support new and existing customers. These changes will enable Niagri to offer sales and service for the complete range of Miedema equipment, alongside the sales and service of Dewulf.

Alan Nicholson, Managing Director comments "The dealership was a natural progression for us, with many products suitable to a lot of of our existing customers. This is another exciting venture and we're looking forward to promoting the Miedema brand throughout England and Wales.'

